RAPP to commercialise award-winning research of digital healthcare solution with eye on international markets

RAPP is a digital solution that improves patients' health and reduces unplanned care visits after day surgeries by almost 50%. It also provides clinics with real-time data for monitoring patient recovery. RAPP, which is based on Professor Ulrica Nilsson's award-winning research, is now transitioning from a research project to a business enterprise.

“With the help of Eir Ventures, we have secured basic financing and are now launching RAPP in Sweden, and in the long run expanding internationally,” says Anders Thunberg, RAPP’s Chairman of the Board. “The research points to possible savings of hundreds of millions in Sweden alone. But just as important is the proven effect on patients' health and the possibility of quality assurance for the surgery clinics.”

Patient recovery after day surgery: a challenge for healthcare providers

The number of day surgeries is increasing; today, there are almost 2 million in Sweden. Professor Nilsson's research, however, reveals the unique challenge of monitoring patients' recovery after they return home. Postoperative care needs to be further improved to increase the quality of patients’ care and their overall satisfaction with the experience. Patients lack resources, like well-established monitoring systems, so as they feel uncertain about their symptoms and complaints. This leads to frequent contact with their healthcare provider with questions and concerns; 23% of patients also make unplanned visits to healthcare centres or emergency rooms.

“If you add to that the fact that many clinics take the initiative to reach out to their patients within 24 hours, regardless of whether they have problems or not, you realise that contact with these patients takes a lot of resources,” says Nilsson. “A more efficient follow-up for day surgery would save both time and money.”

RAPP: an evidence-based solution for increasing quality of care & reducing costs

In 2021, *Vårdförbundet* (the Swedish Association of Health Professionals) awarded RAPP its prestigious *Vårdförbundspriset* (the Vårdförbundet prize), one of the largest awards in Sweden's healthcare industry. RAPP is a digital survey and monitoring tool where patients answer evidence-based questions about their recovery, i.e. symptoms and complaints. It also offers an interactive function in which patients can indicate with the simple press of a button if they want to be contacted by a healthcare provider within 24 hours.

The increase in interaction and assurance has been shown to improve patient health by 30–35%. In addition, unplanned visits to healthcare centres and emergency rooms are reduced by almost half. RAPP’s questions about patient symptoms and complaints also provide clinics with real-time data at individual and group levels, which can be used for quality assurance and research purposes.

Eir Ventures' investment lays the foundation for the launch

At the beginning of the year, Eir Ventures – a venture capital fund specialising in growth companies within the life science industries – signed a call option and a convertible loan with the right to convert it into shares in RAPP. This investment forms the basis for RAPP's commercialisation.

A strong team

The team behind RAPP has cutting-edge expertise in management, research, healthcare, sales, and IT. They also have solid experience in leading organisations on the journey from startup to fast-growing company and IPO.

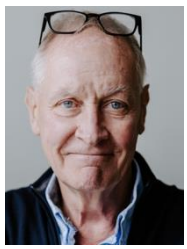
Anders Thunberg
Chairman of the Board

Ulrica Nilsson
Founder

Mats Lindqvist
Sales Manager

Elin Grek
Project Manager

Niklas Sundler
Technical Manager



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